



I'm Tony Commisso, a well-known Chartered Accountant in Canberra, and a Local Director for The Local Business Network. I would like to introduce you to the services available to assist small and medium businesses.

I assist businesses with 3 different opportunities:

1. Promote your business with an online **Business Feature**
2. Get local owners together into **Events** that focus on solving everyday business problems
3. Work with individual business owners to deliver their **Ideal Business...** that's your Ideal Income (so you're well paid), Ideal Hours (so you don't burn out) and Ideal Scale (so you get to the size you want)!

### Promote Your Business Online

Small business owners rarely get recognition they deserve for all their hard work and successes. That's why I promote every local business on our Facebook page. We do this with "**Business Features**".

Business Features are like a Testimonial for your business where I conduct a short interview with you to learn more about you and your business, then write it up and post it (checking with you first so you know what's being said!). I'll also let you know about upcoming TLBN Business Events and provide you with a Free Guest Pass as my gift for taking the time to catch up with me.

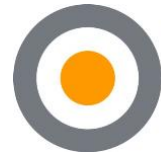
### Events for Business Owners

Our most popular event is **The Four Futures of Business...** in this event you'll get clarity on how to get your "Ideal" Business - to qualify as "Ideal" we mean your business gives you the Income, Freedom and Scale that you're looking for from owning your business. All participants walk out of the Event with practical, easy to implement, best-practise strategies in your personal workbook.

Our Events are for time-challenged, hard-working, practically-minded business owners who give their business 100% and know they want their business to give them an income that matches the time and money that has been invested.

### Business Owners' Group

Our Business Owners' Group sessions are like going to the gym to work on "\$20K problems"! The value of what you'll be working on will depend on the scale of your business with bigger



businesses solving bigger problems, smaller businesses - smaller ones. Bottom line is you'll be working towards building your Ideal Business.

The purpose of regularly attending fortnightly meetings is to connect with other business owners and work towards building your **Ideal Business**.

“The Local Business Network” meets regularly every fortnight in the same time-slot usually 7:00am – 8:30am on a Thursday.

The Meeting Schedule alternates between 3 formats, being:



These are practical hands-on Implementation Sessions to make sure your Business Development strategies are BANKABLE. All practical, no theory, no filler, just the raw materials you need to build the systems you need to get your business making you more money. You'll get tried and tested Worksheets that make implementing change into your business easy and practical.



These are where you work peer-to-peer with other business owners (your “Board”) on solving \$20K problems using our famed “Menu of \$20K Problems” (yep, there's a menu for that!). Each of the items on the menu has the power to substantially shift your business towards your Ideal Business when they're resolved. This is where you'll work with your “board members” to fix \$20k problems so you can implement solutions into your business between BoardRoom meetings.



These are business education workshops with the focus on Best-Practise, Fastest-Fix, Latest-Tactics that solve common \$20K problems in the three parts of business where money is made or lost: Sales & Marketing, Margins and People (Productivity). There are also 2 planning workshops; one at the start of the calendar year and again mid-year. In each session you'll get a workbook with step-by-step instructions to take away with you to implement into your business.



## What Business Owners Are Saying

*“My business pays me more when I solve problems that cost my business a lot of money...”*

*“Because I have limited time outside my business my time away needs to be worthwhile; solving problems with a group is high value to me...”*

*“Great to have dedicated time to work “on” rather than “in” my business...”*

*“It’s easier to work with other business owners on business development rather than doing it myself...”*

*“I want to speed up the process of building my business...”*

*“It’s a great opportunity to gain new relationships with other business owners...”*

*“I know I’ve got substantial opportunities in my business and I want to capitalize on them...”*

## I’m back!



*I’m back advising small and medium businesses after a successful period of starting, acquiring, developing and exiting many businesses in diverse industries. I will be drawing on my professional and business experience to make a difference to SME’s.*

*Access my strategic, digital transformation, sales and marketing and financial capabilities to meet your business goals.*

### **Tony Commisso FCA**

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